

DMA GCSE Business Studies Year 1 - Long Term Plan

	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13
Cycle 1	Introduction	Unit 1.1 – Enterprise and Entrepreneurship	Unit 1.2 Spotting a Business Opportunity	Unit 1.2 Spotting a Business Opportunity	Unit 1.2 Spotting a Business Opportunity	Unit 1.2 Spotting a Business Opportunity	Unit 1.2 Spotting a Business Opportunity	Unit 1.3 Accounting	Unit 1.3 Accounting	Unit 1.3 Accounting	Unit 1.3 Accounting	Unit 1.3 Accounting	Practical
	Introduction to GCSE Business Studies	Enterprise, Entrepreneurship and Adding Value	Market Research	Customer Needs Mid-term assessment	Market segmentation Market Mapping	Competitor Analysis Unit review	Assessment and Feedback	Aims and Objectives	Revenue, costs and profit Balance Sheet completion	Break Even diagrams and Analysis Mid-term assessment	Cashflow Sources of Finance	Unit review Assessment and Feedback	Working on a business project to build teamwork and management skills
Cycle 2	Unit 1.4 Effective Business Start-up Options	Unit 1.4 Effective Business Start-up Options	Unit 1.4 Effective Business Start-up Options	Unit 1.4 Effective Business Start-up Options	Unit 1.4 Effective Business Start-up Options	Standard Assessment Window	Unit 1.4 Effective Business Start-up Options	Unit 1.5 External Influences on Businesses	Unit 1.5 External Influences on Businesses	Unit 1.5 External Influences on Businesses	Unit 1.5 External Influences on Businesses	Unit 1.5 External Influences on Businesses	Theme One Review
	Business Ownership Structures	Franchising and Business Location	The Marketing Mix Mid-term assessment and feedback	The Marketing Mix	Business Plans Creating an effective business plan		Unit review Assessment and Feedback	Stakeholders Technology	Law Health and Safety at Work Act 1975 Equality Act 2010 Consumer Rights Act 2015 Minimum Wage Act 1998	Economics Unemployment, taxation, and Inflation	Economics Consumer Income, Interest and Exchange Rates	Unit review Assessment and Feedback	Closing learning gaps and misconceptions
Cycle 3	2.1 Growing the Business	2.1 Growing the Business	2.1 Growing the Business	2.1 Growing the Business	2.1 Growing the Business	2.2 Marketing	2.2 Marketing	2.2 Marketing	Exam Skills	Mocks	Mocks and Review	2.2 Marketing	Practical
	Business Growth	Sources of Finance	Midterm and Changing aims and objectives	Globalisation, Ethics and Environment	Unit review Assessment and Feedback	Product design and product lifecycles	Pricing Strategies Mid-term assessment and feedback	Promotional Strategies	Exam answer structure			Unit review Assessment and Feedback	Working on a business project to build teamwork and management skills



DMA GCSE Business Studies Year 11 - Long Term Plan

	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13
Cycle 1	Welcome Back	2.1 Growing the Business	2.1 Growing the Business	2.1 Growing the Business	2.1 Growing the Business	2.2 Marketing	Mock Revision and exam technique	Mock Revision and Mock Exams	Feedback	2.2 Marketing	2.3 Business Operations	2.3 Business Operations	Practical
	Introduction and Theme 1 Knowledge assessment	Business Growth	Sources of Finance	Midterm and Changing aims and objectives	Globalisation, Ethics and Environment	Product design and product lifecycles	Pricing Strategies		Mock paper best practice	Promotional Strategies	Production methods	Stock, Quality and supplier management	Working on a business project to build teamwork and management skills
Cycle 2	2.3 Business Operations	2.4 Financial Analysis	2.5 Human Resource Management	Paper 1 & 2 Revision	Mock Exams	Feedback and misconceptions	Mock Review	2.5 Human Resource Management	2.5 Human Resource Management	2.5 Human Resource Management	Unit One Review	Unit Two Review	Revision and exam skills
	Sales process and customer service. End of unit test	Unit 2.3 feedback Profitability ratios Analysing business performance	Organisational structures. Effective communication	Exam technique			Mock paper best practice	Recruitment and ways of working	Training, development and motivation	Unit 2.5 assessment and feedback	Closing learning gaps and misconceptions using mock QLA	Closing learning gaps and misconceptions using mock QLA	Exam technique Calculations practice
Cycle 3	Revision and exam skills	Revision and exam skills	Revision and exam skills	Bespoke revision	GCSE Exam	GCSE Exam							
	Exam technique 2, 3 and 6 mark answer structures	Exam technique 9 and 12 mark answer structure	Rehearsed Mock Paper One and Two	Closing learning gaps and misconceptions									